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Infused with real world examples and insights from industry disruptors, Reengineering Retail offers retail executives an essential roadmap to the future. About the Author Founder of the international consultancy Retail Prophet, Doug Stephens is one of the world's most influential retail industry futurists.

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Infused with real world examples and interviews with industry disruptors, Reengineering Retail illustrates the vast opportunities at play for bold brands and business leaders. Stephens' strategies will provide businesses with the foresight required to move quickly and effectively into the future.

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