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real-world examples, parables, and easy-to-do exercises designed to get readers up and running.

The McKinsey Mind: Understanding and Implementing the ...

If you really want to know how the McKinsey mind works I heartily recommend K. Ohmae's "The mind of the strategist" Ohmae was Mr. Strategy at McKinsey and his book

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really shows you what's in the mind of this influential company and its consultants. The two who authored this book, are really trading on McKinsey's name, brand and reputation.

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Analyzing Framing 1.

Structure a. MECE:

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b. Don't Reinvent the

wheel c. Every problem

is different d. Logic

Tree (break down your

problem) 2. Hypothesis

a. Solve the problem at

the first meeting b.

Proper prior

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effectiveness go in and out of fashion, but the McKinsey 7-S framework has stood the test of time. The model was developed in the late 1970s by Tom Peters and Robert Waterman, former consultants at McKinsey & Company. They identified seven internal elements of an organization that need to align for it to be successful.

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help implement)
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predecessor. In this book authors Rasiel and Friga expand upon the lessons found in The McKinsey Way with real-world examples, parables, and easy-to-do exercises designed to get readers up and running.

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(eAudiobook, 2001)
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