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Introduction to Social Research | SAGE Publications Ltd

Introduction to quantitative research 1.1. What is quantitative research? Research methods in education (and the other social sciences) are often divided into two main types: quantitative and qualitative methods. This book will discuss one of these two main strands: 'quantitative methods', and what distinguishes quantitative from qualitative methods.

Introduction to quantitative research

The introduction to a quantitative study is usually written in the present tense and from the third person point of view. It covers the following information: Identifies the research problem -- as with any academic study, you must state clearly and concisely the research problem being investigated.

Quantitative Methods - Organizing Your Social Sciences

...

A comprehensive and accessible introduction to qualitative, quantitative and mixed empirical methods, "An Introduction to Social Research" is an ideal starting point for all students and researchers in the social sciences. Über den Autor und weitere Mitwirkende

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Introduction to Social Research - WikiEducator

Positivist theory is introduced through (a) quantitative research (b) testing generalisations, and (c) survey research and official statistics. The constructionist approach is dealt with by introducing (a) qualitative research, (b) the exploration of meanings and methods, and (c) participant observation, focus groups, and in-depth interviewing.

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Quantitative research is the opposite of qualitative research, which involves collecting and analyzing non-numerical data (e.g. text, video, or audio). Quantitative research is widely used in the natural and social sciences: biology, chemistry, psychology, economics, sociology, marketing, etc. Quantitative research question examples

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